**League of Legends by Riot games: LOL games rebranded!**

Lol Esports, the League of Legends competitor is rebranded on Tuesday as revealed by the Riot games. The rebranding includes a new logo and emphasis on additional dates and events on a global basis. Lol Esports includes various international competitions like Mid-Season Invitational, Lol World Championship, and All-Star and 12 regional leagues including LCK, LPL, LEC, and LCS.

Rebranding is announced with an aim of the highest caliber in the upcoming years. This was announced officially in the Lol Esports’ Twitter account with an 80-second video beginning with ‘Welcome to Lol Esports’ and continuing with various images of League of Legends history.

The new logo is supposed to be teal and dark blue as revealed. John Needham, the Global Head of Esports, Riot games, mentioned in a release to ESPN that with this they aim to bring joy in the lives of millions of Lol Esports fans. He started with certain information about Esports ecosystem supported by various competitions in sustainable growth and entertainment, and a focus on the integrity of the team in sports that are provided by the Lol Esports.

Last year, League of Legends celebrated their 10th anniversary of various services and entertainment and started their preparations for the next decade!

There is a series of three videos that are released including ‘Weekly Rundown’ that highlights the news, ‘The Penta’ for the five best plays of the week around the world, and ‘The Champ Select’ for focusing on best performing players. These are to be released on July 21st, July 22nd, and July 23rd respectively.

League of Legends has the most popular sports globally with 800 competitors, over a hundred professional teams, and 12 regional Leagues all across the globe. With this, in 2020 summer, they have already experienced a 129% increase in average users.